

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

AP Tourism - Tourism Promotion – Payment of 58% of Andhra Pradesh share of tourism promotional hoardings taken up at Delhi International Airport for the month of September – October 2013 as per Andhra Pradesh Reorganisation Act 2014 – Release of an amount of Rs.22,75,920/- (Rupees Twenty Two Lakhs Seventy Five Thousand Nine Hundred and Twenty Only) – Sanction - Orders – Issued.

---

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

---

G.O.Rt.No.649

Dated: 31-10-2014

Read the following:

- 1) Lr.No.2827/PMU/PRO/2013, Dated: 17-07-2013
- 2) G.O.Rt.No.698, YAT&C (PMU) Dept., Dated: 10-09-2013
- 3) Lr.No.2827/PMU/PRO/2013, Dated: 21-09-2013
- 4) G.O.Rt.No.887, YAT&C (PMU) Dept., Dated: 14-11-2013
- 5) G.O.Rt.No.45, YAT&C (PMU) Dept., Dated: 10-01-2014
- 6) G.O.Rt.No.184, YAT&C (PMU) Dept., Dated: 26-02-2014
- 7) Lr.No.2827/PMU/PRO/2013, Dated: 09-01-2014
- 8) G.O.Rt.No.210, YAT&C (PMU) Dept., Dated: 05-03-2014
- 9) G.O.Rt.No.295, YAT&C (PMU) Dept., Dated: 15-03-2014
- 10) G.O.Rt.No.295, YAT&C (PMU) Dept., Dated: 15-03-2014
- 11) Letter from Mr.Ritesh Sharma, Sr. Manager, Finance, M/s. TIM Delhi Airport Advertising Pvt., Ltd., New Delhi Dated: 14-07-2014

\* \* \*

**ORDER:**

In the vide reference 1<sup>st</sup> cited above, this Department had issued work order to M/s. TIM Delhi Airport Advertising Pvt., Ltd., New Delhi for taking up tourism promotional campaign at Delhi International Airport for a period of 1 month at a total cost not exceeding Rs.51,83,000/- (Fifty One Lakhs Eighty Three Thousand Only).

2. In the reference 2<sup>nd</sup> cited above, Government had issued orders releasing the payments to the agency for taking up 1 month campaign for the period 22<sup>nd</sup> August 2013 to 22<sup>nd</sup> September 2013 at a total cost not exceeding Rs.51,83,000/- (Fifty One Lakhs Eighty Three Thousand Only).

3. In the reference 3<sup>rd</sup> cited above, Government has issued work order to the agency extending the existing campaign for a period of 3 months duly deducting the printing and mounting charges and issued Orders vide releasing the payments of the campaign vide reference 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup> cited above for the period October, November and December 2013 respectively at a total cost not exceeding Rs.51,20,000/- (Fifty One Lakhs Twenty Thousand Only) per month.

4. In the reference 7<sup>th</sup> cited above, Government has issued work order to the agency extending the existing campaign for further period of 3 months (till 31<sup>st</sup> March 2014) and issued Orders vide releasing the payments of the campaign vide reference 8<sup>th</sup>, 9<sup>th</sup> and 10<sup>th</sup> cited above for the period January, February and March 2014 respectively at a total cost not exceeding Rs.51,20,000/- (Fifty One Lakhs Twenty Thousand Only) for the month of January 2014 and February 2014 and Rs.28,86,027/- (Twenty Eight Lakhs Eighty Six Thousand and Twenty Seven Only) for the month of March 2014.

5. Government, after careful examination of the matter and as per Andhra Pradesh Reorganisation Act 2014, Government hereby sanction and release an amount of Rs.22,75,920/- (Rupees Twenty Two Lakhs Seventy Five Thousand Nine Hundred and Twenty Only) which is 58% of Andhra Pradesh share of the total pending amount of Rs.39,24,000/- (Rupees Thirty Nine Lakhs Twenty Four Thousand Only) payable for the tourism campaign taken up for the month of September – October 2013 before bifurcation of Andhra Pradesh State to M/s. TIM Delhi Airport Advertising Pvt., Ltd., New Delhi.

(Contd.,2)

6. The amount sanctioned at Para 5 above shall be debited to the following Head of Account:

“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to Tourists – Schemes included in PLAN, 11- Normal State Plan, SH (13) – Tourism PMU – 260 – Advertising Sales and Publicity expenses”.

7. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 5 above, in favour of M/s. TIM Delhi Airport Advertising Pvt., Ltd., New Delhi through online. The details of Bank account is as follows:-

Account Name : M/s. TIM Delhi Airport Advertising Pvt., Ltd., New Delhi  
Account No :000751000423  
Name of the Bank : ICICI BANK LIMITED  
NEFT Code :ICIC0000007  
PAN NO. : AADCT4881E

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT (T)**

**To**

**M/s. TIM Delhi Airport Advertising Pvt., Ltd., New Delhi  
The Assistant Secretary to Government & D.D.O, YAT & C (PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.**

**Copy to:**

**The YAT & C (PMU - Claims) Department.  
SF/SCs.**

**The YAT&C (PMU) Department, Government of Telangana (For Information)**

**//FORWARDED:: BY ORDER//**

**SECTION OFFICER**